

GPEC ASIA 2009 - EVENT PROFILE

- Name** : 1st General Police Equipment Exhibition and Conference Asia 2009
(GPEC ASIA 2009)
- Venue** : Putra World Trade Centre – PWTC
- Tun Razak Hall 4 (2767.8 sqm)
- Date** : 24 – 26 June 2009
- Organised by** : F&R Exhibition and Conference Sdn Bhd
- Hosted by** : Ministry of Home Affairs, Malaysia
- Supported by** : Royal Malaysia Police
- In Association with** : Prisons Department of Malaysia
National Anti-Drug Agency
Malaysia Civil Defence Department
Immigration Department of Malaysia
Malaysian People’s Volunteer Corp (RELA)
- Event Partners** : EMW Exhibition and Marketing Wehrstedt GmbH (Germany)
*Principal Organiser of GPEC and, GPEC ASIA marketing arm for Europe,
Americas and the rest of the world*
MJT World Vacations Sdn Bhd
Official Travel Agency
JIM Project & Logistics
Official Freight Forwarder & Ground Handling
- Official Publication** : ADJ (Asia Defense Journal)
Perajurit
- Media Partner** : TEMPUR
Jane's Homeland Security Review
GRIEPHAN Global Security
ASIAN SECURITY REVIEW
- Frequency** : Biennially (alternately with Germany)
- Exhibitor Profile** : International and domestic manufacturers and distributors
Ministries, authorities, security departments, agencies, training -
facilities, organizations and procurement offices
Associations Licensed and authorized importers, principals, dealers
and agents Researchers and professionals involved in resources,

designs and - applications of security equipment and specialized instruments International organizations, business partners with new inventions, - potential technology and innovation partners

Expected Exhibitors : 200 – 300 companies

Foreign Exhibitors : 85% (Europe, Americas, Asia, Australasia)

Local Exhibitors : 15% (mostly with foreign principles)

Visitor Profile : Police Forces, Drug Enforcement Agencies, Coast Guards, General Operation Forces, Special Task Forces, Special Weapons and Tactical Units, Border Guards / Patrols, Immigration Departments, Customs, Prison Services, Anti Corruption Agencies, Secret Services, Intelligence Agencies, Security Services, General Security Services, Infantry Units, Other related law enforcement agencies, Government officials from Malaysia and around the immediate -region including ASEAN, Other agencies utilizing police gear, technologies and equipment, Entrepreneurs, manufacturers, innovators from related disciplines.

Visitors (Geographical):

Malaysia	(50%)
ASEAN	(30%)
Middle East	(10%)
Rest of the world	(10%)

Expected Visitors : 10000 - 20000

Synopsis :

An exhibition exclusively designed for specific members of the authorities; mainly the police force, special task units, prison services, customs and immigration, security related departments, the military police and few selected private entities.

This specialized trade fair – **General Police Equipment Exhibition & Conference (GPEC)** is unique and presently held every 2 years in Germany since its inception 10 years ago. The event, first ever held outside Germany offers all parts of the governing authorities especially law and security enforcement agencies in Asia to attend and inform themselves about new developments, technologies and trends in the field of police and special equipment. F&R Exhibition and Conference Sdn Bhd is organizing the **1st General Police Equipment Exhibition & Conference Asia 2009 (GPEC ASIA 2009)** in Kuala Lumpur.

Objectives :

The main objectives are aimed at supporting:

- a showcase that is with a comprehensive range of tools and equipment all in one centre in the region, and for the region.
- inter-ministerial and inter-disciplinary co-operation for information exchange.
- organisations use of high-end technological platform.
- the strengthening of security against terrorism, crimes and other related homeland threats.
- the creation of great awareness of developments in the security and policing equipment.
- the establishment and promotion for Malaysia as a hub for security and policing equipment showcase as well as procurement platform in the Asia-Pacific region.
- the provision of business opportunities for local manufacturers, innovators and entrepreneurs to be exposed.

Event Highlights :

- Displays of the latest and future tools and equipment.
- Congregation and unification of Asian/ASEAN/observing police forces, law and security enforcement agencies, manufacturers, agents, industrialists, procurement officers and specific users.
- Access to new markets, new contacts and cultivation of existing supply networks.
- Regional police forces' special meeting platform to discuss the strengthening of alliance as well as internal security and joint exercises.
- Product presentations and training classes conducted by exhibiting companies and related authorities on evolutions and developments in the security industry, weaponry and gadgetry, physical and mental tactical strategies, and more.
- International conference cum forum

GPEC ASIA 2009 EXHIBITION ZONING LEGEND

1.	C4I Systems, Forensic IT, Safety, Observation and Surveillance Technology
2.	Criminal Investigation and Task Force Technology, Clothing, Personal Equipment and Body Armour
3.	Forensic Technology, Proof of Narcotics, Equipment for Rescue and Medical Aid, EOD, UXO and NBC Protection Systems
4.	Non-lethal and Self-defence Weapons, Small Arms and Ammunition, Pyrotechnics
5.	Vehicle Technology, Traffic Control and Safety Equipment
6.	Instructions, Logistics, Training, Others

A) EOD = Explosive Ordnance Disposal

Bomb disposal is the process by which hazardous explosive devices are rendered safe. “Bomb disposal” is an all encompassing term to describe the separate, but interrelated functions in the following fields:

- Military – *Explosive Ordnance Disposal (EOD)*
- Civilian – *Unexploded Ordnance (UXO)*
- Public safety – *Public Safety Bomb Disposal (PSBD), Bomb Squad*

B) **UXO = Unexploded Ordnance**

Unexploded ordnance (or **UXOs/UXBs**, sometimes acronymized as **UO**) are explosive weapons (bombs, bullets, shells, grenades, land mines, naval mines, etc.) that did not explode when they were employed and still pose a risk of detonation, potentially many decades after they were used or discarded. While “UXO” is widely and informally used, munitions and explosives of concern (MEC) is the current preferred terminology within the remediation community.

C) **NBC (Nuclear, Biological and Chemical) Protection System =**

An **NBC System** is a defensive system for a vehicle designed to protect its occupants from NBC (Nuclear, Biological and Chemical) contaminants and weapons. Generally, in the case of armoured vehicles, this consists of an intake air filter on the air conditioning system, and rather than the vehicle being airtight, the air conditioner maintains a slight overpressure relative to the outside ambient pressure, ensuring that no outside contaminants enter the vehicle proper.

D) **C4I = (C)ommand, (C)ontrol, (C)omputing, (C)ommunications, and (I)ntelligence.**

For further information, please contact Raja Ridzlan R.A.A (Marketing Manager): -



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